



2017 Queensland Beef Expo & Farming Field Days

Dates: 30th August – 1st September 2017

Location: Toowoomba Show Grounds, Toowoomba, Queensland 4350

Opening Hours: Wednesday, Thursday & Friday 8:30pm – 4 pm

Admission: Adults \$10, Aged Seniors \$8 and Children with an adult are free.

Parking: Onsite parking at the Toowoomba Showgrounds adjacent to the entries is available

About

Queensland Beef Expo is set to be Southern Queensland's leading Beef Industry and Farming event, showcasing a vast range of products and services used for growing and managing Beef, stock control, transportation, breed displays, better on-farm practices, export opportunities, as well as farm machinery, vehicles, tractors, equipment, safety and more.

This event will also service the wider farming community with products and services for the agricultural industry, construction and earthmoving equipment, fencing and engineering, produce growers, cotton, grain, equine and more.

Daily Entertainment

- Led Steer Competition
- Poker Rodeo Ranch Sorting
 - USA vs. Australia
 - NSW vs. QLD
- Women on the Land High Tea
- Seminar Program
- Working Dog Demonstrations
- Spring Classic All Breed Sale
- Safety Forum & Demonstration Area

Prizes and Competitions

- WIN family entry passes, for more details > <http://beefexpo.com.au/email-newsletter/>

- WIN a bag of Reclaimer Rhodes Grass Seeds, thanks to Selected Seeds >
<http://beefexpo.com.au/selected-seeds-prize/>
- WIN a 2-in-1 Lenovo MIIX 320 Windows Laptop & Tablet, thanks to Crowe Horwath >
<http://beefexpo.com.au/win-a-2-in-1-lenovo-miix-320-windows-laptop-tablet/>

Event Guide

The 2017 official Event Guide, a full colour magazine, is available at the event entrances. The Guide contains all the essential information patrons will need to know about the event, including entertainment deals, event maps, complete lists of exhibitors and products on display, prize information, articles, features and more.

Website and Social Media Links

Event website: <http://beefexpo.com.au>

Facebook Page: <https://www.facebook.com/qldbefexpo/>

Facebook Event: <https://www.facebook.com/events/1424676901173404/>

Twitter Page: <https://twitter.com/qldbefexpo>

List of Exhibitors

For an updated list of all exhibitors visit <http://beefexpo.com.au/list-of-exhibitors>

Event Banners and Flyers

Banners: <http://beefexpo.com.au/event-banners/>

Flyers: <http://beefexpo.com.au/QBE17-Exhibitor-Invitaiton.pdf> and
<http://beefexpo.com.au/QBE17-Flyer.pdf>

Exhibitor Enquires

Freecall 1800 671 588 or visit <http://beefexpo.com.au/exhibitor-enquiries/>

Media Enquires (prior to the event)

Freecall 1800 671 588 or visit either <http://beefexpo.com.au/contact/> or
<http://australianevents.com.au/contact-us/>

Event Organiser



Australian Events is a Queensland success story. Established in 1987, the Toowoomba-based business has grown into one of the Nation's largest event management companies in Australia. Australian Events operate 15 major home, lifestyle, trade and farming events throughout Queensland every year.

For more information, freecall 1800 671 588, or visit <http://australianevents.com.au/about-australian-events>

Media Access

All media representatives (TV, Radio, Print etc) are requested to contact Australian Events prior to the event to request access (use the form below). Australian Events will ensure you are supplied with media releases and shown to points of interest within the event.

Social Images

Official event photographers will be present at this event, with approved general images published on Australian Events social media channels. If you wish to take photographs at this event, please apply to the organiser stating who, when and why, alternatively you may request social images to be forwarded to your media outlet after the event (use the form below).

Press Releases

Looking for Beef Expo press releases? Complete the form below to be added to our media database and receive press releases for this event.